



PARK HALL ACADEMY

INDEPENDENT LEARNING

Supporting development

SUMMER TERM

Subject (GCSE/BTEC & subject & KS)

GCSE Business Studies – Year 10

Unit title and main topics/themes

Unit 1

Revision for the whole unit in preparation for the Exam

Controlled Assessment

Research into one of the exam board selected questions and understanding of how the controlled assessment is produced and assessed.

- What is the most important way that the business you have chosen could improve its collection of market research data?
- To what extent is innovation and/or invention important to the success of the business you have chosen?
- To what extent is cash flow forecasting important to the survival of the business you have chosen?
- What is the most important way in which the business you have chosen could improve the promotion element of its marketing mix?
- To what extent have recent changes in the level of economic activity affected the business you have chosen?

Basic/general description of homework set

Past papers

www.businessstudiesonline.co.uk

Course details – exam board, website, other useful resources, dates/months of exams

Edexcel GCSE in Business Studies (2BS01)

Exam May 27th, controlled assessment will be completed and assessed during year 11