



PARK HALL ACADEMY

INDEPENDENT LEARNING

Supporting development

AUTUMN TERM

Media BTEC Level 3 Diploma in Creative Media Production

Unit title and main topics/themes

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| <ul style="list-style-type: none">● Year 13:● Unit 3 research techniques● Unit 54 Digital graphics for print● Unit 56 Digital communication● Unit 26 Film Studies● Unit 30 Advertising production | <p>Year 12</p> <ul style="list-style-type: none">● Unit 16 Film and video editing techniques● Unit 54 Graphic Narratives● Unit 26 Film studies● Unit 55 Digital Graphics for Print● Unit 5 Working to a brief |
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Basic/general description of homework set

Each production assignment requires:

Research of existing texts; research of audiences, planning and creation of a product, evaluation of product

Individually apply media theory and research methods to productions

Edexcel BTEC level 2 diploma in Creative Media Production

<http://www.edexcel.com>