

Surname	Centre Number	Candidate Number
Other Names		0



**GCSE**

0155/01

**FILM STUDIES  
PAPER 1 EXPLORING FILM**

A.M. FRIDAY, 22 June 2012

1½ hours

**ADDITIONAL MATERIALS**

DVD Resource for use with Questions 1 and 2.

Print-based Resource for use with Question 3.

Pencils and coloured pencils/pens may be used for Question 4(c).

Spare paper for notes (to be provided by centre and **not submitted** with your answer book).

**INSTRUCTIONS TO CANDIDATES**

Use black ink or black ball-point pen.

Write your **name**, **centre number** and **candidate number** in the spaces at the top of this page.

Answer **all** questions in this Answer Book. There are four extra pages at the back of the book.

Write your answers in the spaces provided in this book.

**Viewing the DVD extract for Questions 1 and 2.**

You will be given **3 minutes** to **read** through the **questions** (*on page 3 of this Answer Book*). **This is included in the total time allowed for Paper 1.**

The extract will be played **three** times. For the first viewing, just watch.

You will watch the DVD extract for a second time. This time you will be allowed to make notes.  
*Make any notes on the spare paper provided.*

You will then be allowed **10 minutes** to make further notes and to think about the answers to the questions.

You will watch the extract for a **third** and **final time**.

You will be allowed the remaining time (approximately **1 hour 5 minutes**, depending on the length of the extract) to complete the examination.

**INFORMATION FOR CANDIDATES**

The number of marks is given in brackets at the end of each question or part question.

You are reminded of the necessity for clear and accurate written communication and orderly presentation in your answers.

For Examiner's use Only	
Q.1 (10)	
Q.2 (10)	
Q.3 (10)	
Q.4 (20)	
<b>TOTAL (50)</b>	

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*Answer **all** the questions.*

**Read the questions before viewing the extract. You will be given 3 minutes for this.**

*The extract is taken from The Core (2003).  
An electro-magnetic disturbance is about to hit Trafalgar Square, London.*

1. (a) Identify **one** example of editing **or** a camera shot used in this extract. (1)
- (b) How is editing used in this extract? (2)
- (c) How are **two** of the following used to create tension in this extract:
  - camerawork
  - sound
  - special effects
  - mise-en-scène? (7) **[10]**
  
2. (a) Identify **one** typical Disaster Movie convention used in this extract. (1)
- (b) Describe **one** example of how this convention is used in another Disaster Movie. (3)
- (c) Explain **why** this convention is used in other Disaster Movies you have studied. (6) **[10]**
  
3. How do film companies create interest in their movies in advance of their release? You may refer to the resource material to help you. **[10]**
  
4. You have been asked to create a marketing campaign for a new Disaster Movie called *Nature's Revenge*. Complete the following tasks:
  - (a) List **three** items from your campaign. (3)
  - (b) Briefly describe how **one** of these items targets an audience. (3)
  - (c) Design and annotate **two** items from your marketing campaign. (8)
  - (d) Explain how your marketing campaign creates interest. (6) **[20]**

**Acknowledgements:** Copyright approval for the material reproduced for this examination was sought but no response received. Please contact WJEC if you are the copyright holder of this material.

**There are extra blank pages if needed in the back of this Answer Book.**

1. (a) Identify **one** example of editing **or** a camera shot used in this extract. (1)

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- (b) How is editing used in this extract? (2)

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- (c) How are **two** of the following used to create tension in this extract:

- camerawork
- sound
- special effects
- mise-en-scène?

(7)

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2. (a) Identify **one** typical Disaster Movie convention used in this extract. (1)

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- (b) Describe **one** example of how this convention is used in another Disaster Movie. (3)

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- (c) Explain **why** this convention is used in other Disaster Movies you have studied. (6)

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4. You have been asked to create a marketing campaign for a new Disaster Movie called *Nature's Revenge*. Complete the following tasks:

(a) List **three** items from your campaign. (3)

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(b) Briefly describe how **one** of these items targets an audience. (3)

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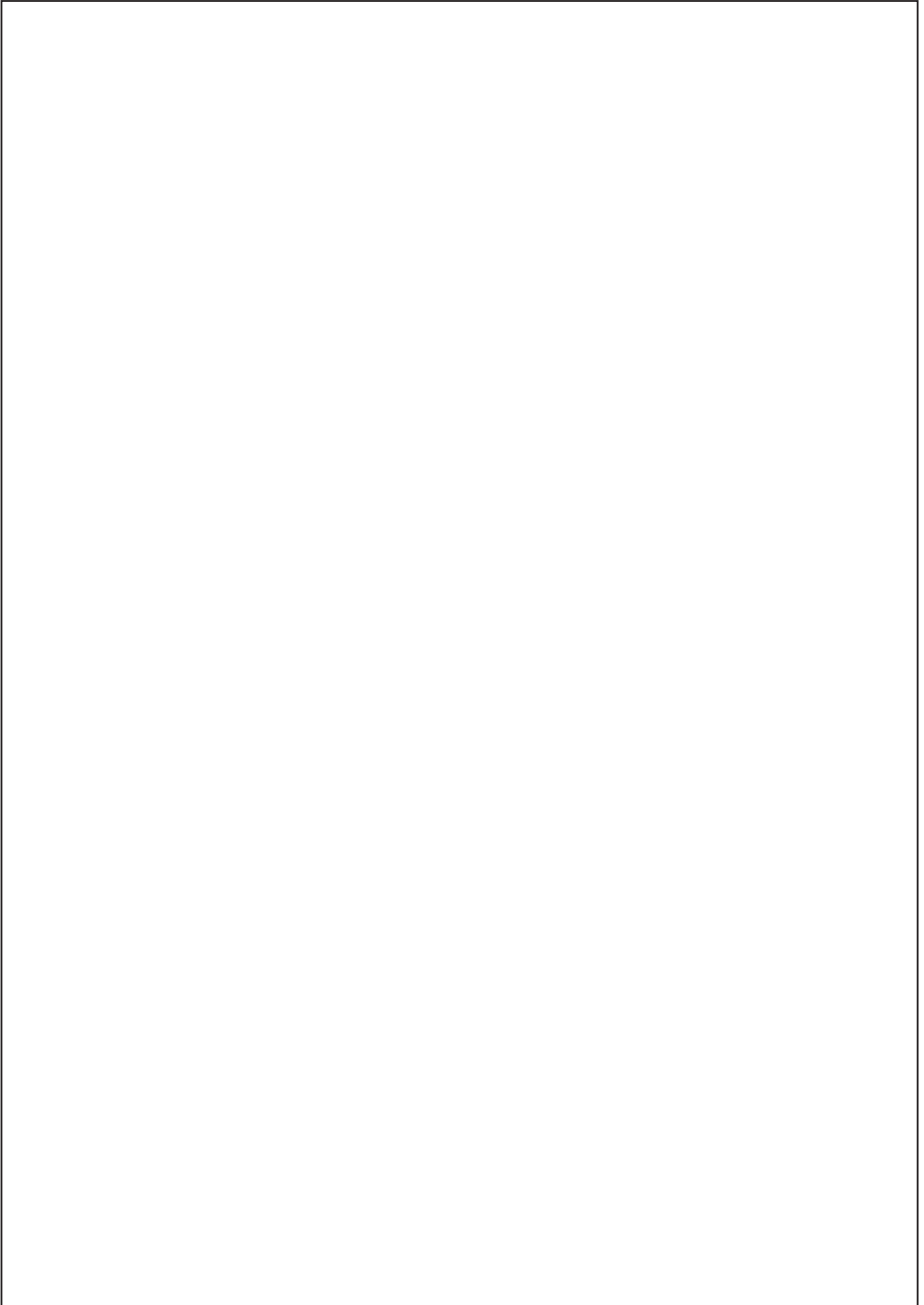
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- (c) Design and annotate **two** items from your marketing campaign.

(8)

*Use this page for one item and page 12 for the other item.*



(6)



Handwriting practice area with 25 horizontal dotted lines.

[illegible]



This image shows a full page of primary-ruled paper. It features multiple sets of horizontal lines designed to guide handwriting. Each set consists of a solid top line, a dashed midline, and a solid bottom line. The lines are evenly spaced across the entire page, providing a template for letter formation and alignment. There is no text or other markings on the paper.



**GCSE**

0155/01-A

**FILM STUDIES**

A.M. FRIDAY, 22 June 2012

**Print-based Resource Material for use  
with Paper 1**



**2012:**  
a selection of publicity materials issued by Sony Pictures  
weeks or months in advance of the film's November 2009 release



A 'teaser' website, posted 21 November, 2008



A linked pre-release website

A series of teaser posters, also issued as a set of free postcards and as magazine adverts







**GCSE**

0155/01-B

**FILM STUDIES**

A.M. FRIDAY, 22 June 2012

1 ½ hours

**INSTRUCTIONS TO CENTRES**

**TO BE OPENED ON RECEIPT**

For Questions 1 and 2 of this examination paper, candidates are required to view a short audio-visual extract in DVD format.

Centres need to provide replay and viewing facilities for candidates and ensure that conditions in the examination room are adequate.

DVDs may be **retained** by centres to enable candidates to see the standards required for this examination and to practise examination techniques.

### INSTRUCTIONS TO INVIGILATORS

1. Before the examination begins, candidates should be given **two sheets of paper** for making **notes** on the audio-visual resource for Questions 1 and 2. These notes are for **candidates' use only** and should **not** be submitted with the Answer Book for assessment.
2. **Before** playing the extract, candidates **must** be allowed **three minutes** to read through the questions on the examination paper. This is **included** in the 1 ½ hours allowed.
3. Play the DVD which is provided. **All instructions needed by candidates are on the cover of the Answer Book and duplicated on the DVD.**
4. **DO NOT SWITCH OFF THE DVD UNTIL THE EXTRACT HAS BEEN PLAYED THREE TIMES** (approximately 20 minutes).
5. The candidates then have the remaining time (approximately **1 hour and 10 minutes**) to complete the examination.

**NOTE:** Print-based Resource Material for use with **Question 3** accompanies the Answer Book.